



For immediate release:

John White To Represent bacta at EUROMAT 2018 Summit

For bacta Chief Executive John White the EUROMAT 2018 Summit, taking place 4th-6th June, will be a very busy time. Formed in 1974, bacta is the leading UK trade association, representing the interests of more than 500 companies in the gaming arena. The Association plays a very active role in EUROMAT, having joined some 18 years ago.

John will chair two sessions at the summit: **TITO: A Pathway To New Payment Options?** and **Understanding The FEC Market** and will also join the panel on: **Self Exclusion: Is It Working And How Do You Manage It To Be Effective?**

Very much a trade association professional, John has worked in industries as diverse as meat rendering, baby products, timber, and garden furniture. Of late, John has spent more than 14 years in the machine industry, campaigning on many pivotal issues.

A firm believer in the role of trade associations, John sees them as a vital part of the political landscape and essential to good government.

“Bacta’s relationship with EUROMAT has been a long one. Some years ago I held the post of First Vice President for a couple of years, under the Presidency of Eduardo Antoja.

With Jason Frost currently at the helm, EUROMAT is enjoying expanding membership and is active around various policy issues of interest to the UK, such as Payment Systems. EUROMAT is getting to the places where it needs to be, such as the Gaming Regulators European Forum (GREF), and representing the collective interests of the European machine industry. It’s also helping to develop markets such as France. This is all important work.

I feel it’s appropriate to emphasise the value of the networking at events such as the Summit. Meeting colleagues from Europe and understanding their regulatory systems and business models is a vital part of how we articulate our public policy ambitions,” confirmed John.

Speaking about John’s representation of bacta at the event, EUROMAT President Jason Frost commented: “I’ve worked alongside John for a number of years and I know that his contribution is sure to be a valuable one. We’re particularly grateful that John has agreed to participate in so many sessions,” thanked Jason.

With a packed programme and unrivalled networking, all in a stunning setting, the new-format EUROMAT Summit is set to become a truly unmissable event for leaders of Europe's gaming and amusement industries. Visit www.euromat.org for full details of the summit programme and registration.

Editors' Notes:

The European Gaming and Amusement Federation (EUROMAT) is the voice of the land-based gaming entertainment industry in Europe; a highly regulated and highly taxed industry sector accounting for more than 250,000 jobs across Europe.

The organisation was established in 1979 to represent, through its affiliated national associations, private sector operators of gaming machines and the manufacturers that supply them. Today, EUROMAT has 14 national member associations from 11 European countries, as well as two observer members from France and Hungary. For further information about EUROMAT please visit www.euromat.org and follow EUROMAT on LinkedIn and Twitter.

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