



For immediate release:

Matthew Zarb-Cousin To Represent Campaign For Fairer Gambling At EUROMAT Summit

This summer, Monaco will be the destination of choice for those shaping the future of the European amusements and gaming industries. The EUROMAT Summit is scheduled for 4-6th June, and will take place at the spectacular Monte Carlo Bay Hotel & Resort.

The Summit, now in its 20th year, will attract regulators, trade associations, equipment manufacturers, distributors, operators, legal experts, charities and numerous special interest groups, all hoping that the stunning surroundings will stimulate the sharing of ideas and experience.

This year's extended event will devote a full day to Social Responsibility in its many forms, including the impact of technology and the management of social responsibility across various channels.

Campaign for Fairer Gambling spokesperson, Matt Zarb-Cousin, has confirmed that he will be attending the Summit and joining the panel for the session: **Inside Problem Gambling**.

Matt, a past parliamentary researcher and former spokesperson for the UK Labour Party leader, will represent the Campaign for Fairer Gambling at the event. The Organisation has a clear mission, centred on the 3 main objectives of the UK's 2005 Gambling Act. The Campaign for Fairer Gambling is a privately funded not-for-profit that engages with politicians, gathers evidence of unfairness and non-transparency and rallies support from special interest groups to highlight negative social and economic impact caused by problem gambling under the current legislation. The Campaign for Fairer Gambling has recently successfully campaigned for restrictions on Fixed Odds Betting terminals in the UK.

Looking forward to a productive Summit, Matt revealed: "I'll be attending this year's EUROMAT Summit to convey to delegates the importance of implementing meaningful, measurable harm reduction strategies in what is an increasingly hostile political climate. The bookmakers mistook genuine public concern over gambling-related harm associated with FOBTs as a public relations problem, and the lessons from those mistakes must be learnt across the industry if it is to avoid giving the government no choice but to impose similar legislative clampdowns."

Clearly delighted about Matt's participation, EUROMAT President Jason Frost noted, "In a session designed to draw on the qualitative experience of those in the front-line of problem gambling, Matt will be a highly engaging speaker. Matt is a regular contributor to the national press and is passionate about the issue of social responsibility in gambling. I know that Matt will make a valuable contribution, not only to the panel but also networking the events," assured Jason

For detailed info on the Summit Programme and social events, plus some great accommodation rates, visit www.euromat.org

Editors' Notes:

The European Gaming and Amusement Federation (EUROMAT) is the voice of the land-based gaming entertainment industry in Europe; a highly regulated and highly taxed industry sector accounting for more than 250,000 jobs across Europe.

The organisation was established in 1979 to represent, through its affiliated national associations, private sector operators of gaming machines and the manufacturers that supply them. Today, EUROMAT has 14 national member associations from 11 European countries, as well as two observer members from France and Hungary. For further information about EUROMAT please visit www.euromat.org and follow EUROMAT on LinkedIn and Twitter.

SWAN EVENTS LTD,
BENNET'S
OFFICE 7
21 LEYTON ROAD
HARPENDEN
HERTS
AL5 2HU