



For immediate release:

G-Squared Games Joins Sponsors Of EUROMAT 2018 Summit

Organisers of the EUROMAT 2018 Summit have confirmed that UK manufacturer G-Squared Games has agreed to become a sponsor of the event. The Summit is to take place in Monaco on 4th-6th June at the beautifully located Monte Carlo Bay Hotel & Resort.

G-Squared Games is a young, independent and vibrant company with a declared objective of bringing fun and additional choice to low-stakes gaming. G-Squared had enjoyed success with a string of high earning game titles, both reel-based and digital and has also invested heavily in Casino King, a technologically advanced digital AWP platform that brings real time online connectivity to the AWP market.

In January this year G-Squared Games caused a stir at EAG International Expo with the launch of Playgo, an App that communicates directly with the machine, functioning as a virtual ticket, and also offering the player additional features such as pre-set spending limits, cooling off periods, self assessment and even self exclusion.

G-Squared Games will be bringing Playgo to the Summit for demonstration to regulators, operators and any other interested parties.

G-Squared Director Jonathan Powell is looking forward to his role as a panellist on the **Alternative Payment Options: Now Or Never?** session: "We are delighted to be supporting this exciting event. Alternative payment methods are a key topic for discussion and are of paramount importance to the industry as they will fundamentally change the way players interact with gaming machines. The EUROMAT Summit offers the perfect forum to discuss all the available options and I look forward to many interesting discussions in June", reveals Jonathan.

EUROMAT President Jason Frost welcomes G-Squared Gaming's participation: "We're delighted that G-Squared Games will be joining the ranks of Summit sponsors. Their involvement as a manufacturer is particularly gratifying as it endorses our wishes to open up EUROMAT to the wider amusements and gaming community. We very much look forward to welcoming Jonathan to the event," confirms Jason.

Offering a wide-reaching programme and unrivalled networking opportunities, the EUROMAT Summit will reach out to regulators, manufacturers and operators from within Europe and beyond.

Further details of keynote speakers, panellists and other Summit participants may be found at www.euromat.org along with travel advice and access to preferential hotel rates.

Editors' Notes:

The European Gaming and Amusement Federation (EUROMAT) is the voice of the land-based gaming entertainment industry in Europe; a highly regulated and highly taxed industry sector accounting for more than 250,000 jobs across Europe.

The organisation was established in 1979 to represent, through its affiliated national associations, private sector operators of gaming machines and the manufacturers that supply them. Today, EUROMAT has 14 national member associations from 11 European countries, as well as two observer members from France and Hungary. For further information about EUROMAT please visit www.euromat.org and follow EUROMAT on LinkedIn and Twitter.

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