



An essential bridge to cashless

TITO will help to provide a bridge to card payment on machines, writes Euromat president ***Jason Frost***

TICKET-IN, ticket-out technology has been a growing feature of our industry in recent years.

It is a natural response to the decline of cash and a necessary one, while regulators refrain from allowing cards to be used directly on machines. Since Euromat started to make the case for regulators to allow debit cards to be used directly in machines, many in the industry have asked me what that means for TITO.

While I believe that card payment on machines has to happen, I'm also realistic that this will take time. This is not just about regulatory change but

also the technical protocols necessary to enable quick payback of winnings on to cards, something that will be essential to make it usable for players. This is possible but needs cooperation between manufacturers, operators and the banking sector, a dialogue that Euromat has already started. In the meantime, TITO will bridge the gap and mitigate the risk of irrelevance that the decline in cash poses for us.

TITO is an essential bridge to a cashless future. Ultimately we need to get to the other side, but in the meantime the bridge is much needed to keep us relevant to customers.