



EUROMAT Gaming Summit

Moving Ahead of the Game – 2nd edition”

CROSS-MARKETING AGREEMENT

EUROMAT, the European Gaming and Amusement Federation, is pleased to repeat the success of its first **EUROMAT Gaming Summit**, the only industry event dedicated solely to the land-based gaming sector on **26 May 2016** at the **Hotel Majestic in Barcelona**.

200 representatives of the gaming industry, policy makers and media from across Europe are expected – all contributing to the policy and business agenda for the years ahead. The below outlines cross-promotional opportunities at no cost to either party.

**You are invited to partner with EUROMAT
by engaging in the following cross-promotional marketing agreement:**

You receive:

- Your magazine displayed onsite
- Your logo on Euromat's website and marketing material (pre, post event and onsite)
- Interviews with EUROMAT leadership in the run up to the event (other types of content can be negotiated)
- Exclusivity in your country (no other publication from your country will be offered partnership status). Please note the only official international partner is Intergame.

Euromat receives:

- A full page ad in your magazine (if applicable)
- Euromat's logo, banner and/or content on your magazine and website
- Euromat's event listing on your website
- Editorial coverage of the Euromat Gaming Summit

For more information, please contact:

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